

ADDITIONAL BACKGROUND MATERIAL

- White House Report: **“Consumer Data Privacy in a Networked World: A Framework for Protecting Privacy and Promoting Innovation in the Global Digital Economy”**

<http://www.whitehouse.gov/sites/default/files/privacy-final.pdf>

- Federal Trade Commission Report: **“Mobile Apps for Kids: Current Privacy Disclosures are Disappointing”**

http://www.ftc.gov/os/2012/02/120216mobile_apps_kids.pdf

- Federal Trade Commission Report: **“Protecting Consumer Privacy in an Era of Rapid Change: Recommendations for Businesses and Policymakers”**

<http://www.ftc.gov/os/2012/03/120326privacyreport.pdf>

- Federal Trade Commission Report: **“Mobile Apps for Kids: Disclosures Still Not Making the Grades.”**

<http://www.ftc.gov/os/2012/12/121210mobilekidsappreport.pdf>

- Federal Trade Commission Report: **“Mobile Privacy Disclosures: Building Trust Through Transparency.”**

<http://www.ftc.gov/os/2013/02/130201mobileprivacyreport.pdf>

- Kamala D. Harris, Attorney General - California Department of Justice Report: **“Privacy on the Go: Recommendations for the Mobile Ecosystem”**

http://oag.ca.gov/sites/all/files/pdfs/privacy/privacy_on_the_go.pdf