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Brave New World: The Collecting, Sharing and Tracking of Personal Information On-Line and in the Mobile App Ecosystem

Tuesday, March 19, 2013
9:30 a.m. – 12:00 p.m.
California State Capitol, Room 4202
Sacramento, CA 95814

I. Opening Remarks: (20 minutes)

- Assemblymember Ed Chau, Chair, Select Committee on Privacy
- Assemblymember Ian C. Calderon, Chair, Arts, Entertainment, Sports, Tourism & Internet Media
- Assemblymember Roger Dickinson, Chair, Banking & Finance
- Assemblymember Richard S. Gordon, Chair, Business, Professions & Consumer Protection
- Assemblymember Bob Wieckowski, Chair, Judiciary

II. Overview of Constitutional Privacy Principles and Existing State and Federal Privacy Laws: (20 minutes)

- Robin Feldman, Director, UC Hastings' Law and Bioscience Project and Co-Director of the Privacy and Technology Project
- Aleecia M. McDonald, Director of Privacy, Stanford Center for Internet and Society

III. Privacy Implications of the New Mobile App Ecosystem: (30 minutes)

- Aleecia M. McDonald, Director of Privacy, Stanford Center for Internet and Society
- Joanne McNabb, Director of Privacy Education and Policy, California Department of Justice
- Laura Berger, Attorney, Division of Privacy & Identity Protection, Federal Trade Commission

IV. Panel Discussion:

- a. Data Practices and Consumer Choices: (20 minutes)
 - Chris Conley, Technology and Civil Liberties Fellow, ACLU of Northern California
 - Beth Givens, Director, Privacy Rights Clearinghouse
- b. Compliance with Existing Law: Industry Practices, Perspectives, and Concerns: (20 minutes)
 - Ron Barnes, Vice President of State Affairs, Direct Marketing Association
 - Robert Callahan, Director of State Government Affairs, TechAmerica

V. Public Comment

VI. Closing Remarks

For more information, please visit: <http://assembly.ca.gov/privacy>