

**Select Committee on Youth and California's Future**  
**Informational Hearing**

***Empowering Youth:  
The Role of Technology in Our Education System***

**Assemblymember Ian C. Calderon, Chair**

**PRESENTER BIOGRAPHIES**

**Andrea Deveau**  
***Executive Director, TechNet***

After 15 years in the legislative, regulatory and business development field, Andrea Deveau was named Executive Director of TechNet in February 2014. In this position, she is responsible for guiding TechNet's interests in California and achieving its goal of uniting CEOs and Senior Executives with leading policy makers in a bipartisan effort to sustain and advance America's global leadership in technology and innovation at the state level. Ms. Deveau arrived to TechNet following a thirteen year period as Senior Director of Policy Innovation for Direct Energy, the largest energy and home services retailer in North America, where she was responsible for guiding multi-state, regional, consumer, technology integration and state government relationships. In addition to her previous role, she has held numerous leadership positions, including serving for six years as the President of the Alliance for Retail Energy Markets and for four years as a Board Member of the Arizona Independent System Administrator. In 2012, she was the recipient of the Western Power Trading Forum's Kent Wheatland Award in recognition of her efforts in advocating for competitive retail energy markets.

Ms. Deveau is a graduate of the University of Arizona, where she earned her Bachelor's Degree in Business and Marketing, in addition to earning a leadership development training certification from the Carnegie Mellon Tepper School of Business.

**Jessica Lindl**  
***Executive Director, GlassLab***

Jessica Lindl is responsible for overseeing GlassLab. GlassLab transforms learning and assessment through digital games by bringing together commercial game developers and cutting-edge learning science to leverage engaging games as powerful, data-rich learning and assessment environments. She has spent over 15 years leading teams that design, develop, market and sell learning games to the global education market. In her work at organizations like Scientific Learning, Riverdeep (now Houghton Mifflin Harcourt) and The Learning Company, she strived to improve learning outcomes for all children by blending effectiveness with engagement. She also serves on the board of Education for Change, a charter management organization serving Oakland, California's most disadvantaged youth.

Ms. Lindl is a graduate of the UC Berkeley Haas School of Business, where she received a Master's in Business Administration with a focus on entrepreneurship and education. She loves testing new learning games with her husband and two sons.

**Bonnie Marks*****School2Home Program Manager, California Emerging Technology Fund***

Bonnie Marks is an experienced educational professional with over 25 years of experience fostering the use of technology in K-12 classrooms. She has provided leadership at national, state, and regional levels and is a past-president of the International Society of Technology in Education (ISTE). She is known for her work in building partnerships and supporting professional learning. For more than 10 years, as the Executive Director of one of California's state funded regional technology agencies, she spearheaded projects supporting the use of educational technology in 90 school districts serving 1,100 schools. She is respected for her ability to develop collaborative, team-oriented work environments. Ms. Marks has coordinated projects in collaboration with the California Department of Education and recently served as the Program Chair for ISTE's 2012 conference. For the past four years, she has worked with CETF to support program development at the pilot sites and oversee the creation of the professional development curriculum and coaching support materials. Ms. Marks has worked closely with School2Home partner Families in Schools to implement the parent education and engagement component in Northern California schools. She has worked closely with parent center leads to increase family participation in supporting students' academic success.

Ms. Marks is a graduate of the University of California, Berkeley and earned her Master's Degree in Educational Leadership from the California State University, East Bay. She holds current California Teaching and Administrative credentials.

**Cindy Kazanis*****Director, Educational Data Management Division - California Department of Education***

Cindy Kazanis is the Director of the Educational Data Management Division at the California Department of Education, where she oversees compliance monitoring, education technology, data quality, and major data systems including the California Longitudinal Pupil Achievement Data System (CALPADS), the Consolidated Application and Reporting System (CARS), and the California Accountability and Improvement System (CAIS). Previously, she managed the Federal Program Monitoring Office and served in various leadership positions in the Office of the State Superintendent of Public Instruction.

Ms. Kazanis holds a Master's Degree in Public Administration from Syracuse University and Bachelor's Degree in Political Science and History from George Washington University.

**Craig Cheslog*****Principal Advisor to the State Superintendent of Public Instruction, Superintendent's Initiatives Office  
California Department of Education***

Craig Cheslog currently serves as the Principal Advisor to California State Superintendent of Public Instruction Tom Torlakson at the California Department of Education. His responsibilities in this role include serving as personal strategist, advisor to, and spokesperson for Superintendent Torlakson, serving as the Superintendent's liaison to other major external individuals and organizations, coordinating major education initiatives, and managing the Superintendent's Initiatives Office. Mr. Cheslog also serves as the Superintendent's representative to various policy and advisory groups including the California Interscholastic Federation's Federated Council, the CREATE California Arts Education Partnership, the California Broadband Council, California Volunteers Commission, Speaker's Commission on Labor Education, and the Civic Learning Task Force convened by Superintendent Torlakson and Chief Justice Tani G. Cantil-Sakauye.

Prior to joining Superintendent Torlakson's staff, Mr. Cheslog served as a communications and government relations staff person for nonprofit issue advocacy organizations, including Oakland's Redefining Progress and the Washington, D.C.-based Concord Coalition. He is a graduate of Bowdoin College in Brunswick, Maine, with a Bachelor's Degree in Government and Legal Studies with a Minor in Education. He lives in Lafayette, California, with his wife and their two children.

**Veronica Ortiz-Torres*****Deputy Director of Digital Education, California Department of Technology***

Appointed by Governor Brown, Deputy Director Veronica Ortiz-Torres oversees the California Department of Technology's Digital Education Office. The Office of Digital Education promotes online education as part of the Governor's plan to assure a high quality education for Californians, regardless of income or geographic region. Under her leadership, statewide strategies promoting and fostering digital education are in place. An advocate of collaborating with public, private and non-profit partners and reaching out to the underserved, she is focused on reducing disparities in areas overlooked or not yet addressed.

Ms. Ortiz-Torres has dedicated her career to service, and is a firm believer in everyone having the ability and responsibility to make a difference. Previously, she served as Deputy Appointments Secretary for Governor Brown, Special Assistant to Speaker John A. Perez, and Office Manager to Assembly Member Paul Krekorian, and Policy Advisor to the Director for the Governor's Office of Planning and Research.

**Mark Hughes*****Los Altos High School, Science Department Chair***

Mark Hughes is currently the Science Department Chair at Los Altos High School in Hacienda Heights. He is an Eagle Scout, cancer survivor, 13-year veteran teacher and educational consultant who has worked with teachers and students from California to the Carolinas in all age groups. As an undergraduate studying atomic and molecular physics, Mr. Hughes found a love for teaching while working his way through college as an intensive behavior intervention therapist in classrooms for students with severe disabilities. He then changed his career path towards education and attained a Bachelor of Science Degree in Physics, with a minor in Mathematics and a Master of Science Degree in Secondary Education, with an emphasis on new teacher induction.

With work published in refereed journals, Mr. Hughes continues to improve his practice as a classroom teacher and leads others as a consultant for school districts looking to integrate technology and effective teaching practices into their classrooms.

**Sean Kane*****Los Altos High School, Science Department Chairman***

Sean Kane is the Science Department Chair, WASC site coordinator, AVID and Medical Academy Lead Teacher at Los Altos High School in Hacienda Heights. Prior to teaching, he was a professional baseball player and a biokinesiologist for 6 years. He has guest lectured at Chapman University and local Southern California high schools on various topics including exercise physiology and nutrition. Mr. Kane graduated from California State University Fullerton with a Bachelor of Science in Kinesiology and Minor in Athletic Training. He then attained a Master of Science, Biokinesiology and Human Performance / Physiotherapy from Pennsylvania's California University.

Mr. Kane is currently working with Apple app developers focusing on medical integration in the high school classroom. He is tentatively scheduled to speak at the Apple World Wide Developers Conference in June. His passions are his family, coaching baseball, and integrating technology into the classroom.